



ITPartners+ to Host “CTRL ALT WORK: Resetting the Way We Do Business” at Tech Week Grand Rapids 2025
Tech Week Grand Rapids takes place September 15–20, 2025

Grand Rapids, MI (September 4, 2025) – ITPartners+ is excited to announce its participation in Tech Week Grand Rapids 2025 with a featured event, *CTRL ALT WORK: Resetting the Way We Do Business*. Taking place Friday, September 19 from 8:30 to 10:30 AM, this breakfast panel will bring together West Michigan leaders to explore how technology, workforce dynamics, and security are transforming the future of business.

Hosted at the ITPartners+ headquarters (2851 Charlevoix Dr SE, Suite 100, Grand Rapids, MI 49546), the panel will feature perspectives from across technology, government, marketing, and law, including:

Chad McDonald, Chief Technology Officer, ITPartners+
Doug Start, Director of IT, City of Grand Rapids
Chip LaFleur, Chief Executive Officer, LaFleur Marketing
Jennifer Puplava, Attorney and Technology Chair, Mika Meyers

Together, these panelists will bring diverse insights to the conversation on the future of work, offering attendees a well-rounded look at the opportunities and challenges shaping today’s workplace.

“The way we work is changing faster than ever, and Tech Week gives us the chance to step back, look ahead, and learn from each other,” said Chad McDonald, Chief Technology Officer at ITPartners+. “We’re excited to lead this conversation around the future of work and share what we’re seeing across teams, tech, and the business landscape.”

Following the success of previous years, Tech Week Grand Rapids 2025 will host 100+ events, 250+ community partners, and more than 16,000 attendees. As a participant-driven unconference, Tech Week is built on collaboration and exchange, creating opportunities for attendees to network, learn, and experience innovation firsthand.

The Right Place is the proud organizer of Tech Week Grand Rapids, in partnership with local business and community leaders. Guided by an advisory board of over 35 members, Tech Week continues to strengthen West Michigan’s position as a hub for innovation and technology.

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ITPartners+

About ITPartners+

ITPartners+ is a rapidly growing IT Managed Services Provider based in Grand Rapids, MI. Our success is driven by our core values: Do Great Work, Make It Fun, and Think Big. These principles guide our interactions with partners and have cultivated a supportive, goal-oriented, and enjoyable work environment. For more information, visit itpartners.com.

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